



Scientific communication and marketing in the fields of health and nutrition

- Honeycom develops scientific marketing and communication plans in the fields of health and nutrition. Our tools aim "expert audiences" in particular.
- Honeycom supports both players in the consumer products sector seeking legitimacy and professionals targeting B2B markets.

Personalized support

- For each client, Honeycom offers a single point of contact partnered with a personalized team:
 - experts (health, nutrition, environment, education)
 - editorial service
 - layout, artwork
 - digital
 - production
 - stands, etc.
 according to your needs.



To find out more about us:

www.honeycom.fr



From diagnostics to tool development, including operational management

Preparation Diagnostics

- KOL mapping
- Trend books
- · Nutritional analyses
- Advice on health/nutrition positioning
- Communication strategy support

Management Outputs

- Coordination of expert assessment
- Scientific outreach
- Development of tools and materials: educational kits, public education tools (print or digital), participation in conferences, symposia, etc.

Assessment Optimization

- Ney Performance Indicators
- Optimization and plan adjustment

These companies recently chose us...



... How about you? Contact us at:



Head office: 13 rue Jules Guesde, F-92130 Issy-les-Moulineaux contact@honeycom.fr

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